

Elevate your marketing with BIC Magazine's tailored digital services, including content creation, web design, SEO, SEM and social media. We partner closely with you to achieve your goals on time and within budget.

### Why Choose BIC?

With over 40 years of experience, BIC empowers industrial companies to market effectively in the energy sector. Our expertise and advanced marketing technology ensure a measurable return on investment (ROI) for your campaigns. **Boost your online presence with BIC's over 100k monthly audience.**

### Services Overview

#### Engage your audience and build your presence through:

- Strategy development
- Content creation
- Social advertising and targeted PPC

#### Website Optimization

Boost performance and visibility with:

- Page speed optimization
- Mobile responsiveness
- SEO-friendly structure
- Social media management & PPC

#### Digital Content Creation

Create compelling content across platforms:

- Blogs and articles
- Infographics and videos
- Engaging social media posts



#### Business Listings

Enhance local visibility with:

- Listing management and optimization
- Local SEO strategies

#### Email Newsletter Management

Maximize email marketing impact with:

- Campaign strategy and design
- List segmentation
- Performance tracking